Labelled by Ben Williams video DOWNLOAD

Labelled takes visual street magic to the next level!

Imagine being able to show an unopened and sealed soda bottle. You sign the label then visually, with an open hand, push it INSIDE the bottle!.

Sound good? How about if the bottle REALLY is unopened and can be left with the spectator as an impossible souvenir?

Ben Williams has taken a stunning magic effect and turned it into a visual street magic masterpiece for the working magician.

Labelled does not have to stop at your signature. You can write whatever you like on the label, your contact details, website or even a prediction! It's limited only by your imagination!

Is labelled easy to do?

Yes! Performing Labelled is SUPER SIMPLE! If you can hold a bottle, you can do this effect!

Ben has slowly perfected the design of this effect through constant development and real world performance to strip out all the moves and sleights, allowing you to focus on your presentation and enjoy watching your audiences jaws hitting the floor!

Is this a special bottle that I would need to get back from the spectator after the effect?

NO! That's what makes Labelled so powerful! When you visually push the signed label through the soda bottle, right before the spectators eyes, it's a very strong piece of magic! The audience will REALLY want to examine the bottle and they CAN, In fact you can leave it with them as an amazing and impossible souvenir!

I'm a working magician, is this going to be practical in real world conditions?

YES! Once you learn the set up you can get this ready to perform in approx 15 minutes. The instructional video takes you through the whole process in detail in real time. This can be done pre-show, so when your out and about your ready to go! Alternatively you can reuse the bottle for an instant reset!

Visually stunning Angle proof

Resets easily Street magic at its best

Includes BONUS 'Junior Labelled' the super quick set up version!

Running Time Approximately 31 min