

The Magician's Guide to Making Money with Costume Characters by Devin Knight eBook - DOWNLOAD

This guide shows you proven ways to make money with costumed characters. Although written for magicians, this information can be used by anyone wanting to start a costume character business.

This eBook is the results of over two years of research and will save you lots of time. You will learn from a pro who knows the costume character business inside and out.

In today's economy, magicians need to leave no stone unturned to ensure a steady flow of income coming in. Many magicians offer balloon animals and face painting along with their magic shows; however, if you have not added the service of providing costume characters, then you are leaving money on the table. Period. You can offer the birthday mom a costume bunny character to come along with your show and pose for photos with all the kids! This is an easy sell and just one of the many ideas revealed in this eBook.

There is a big demand for costume characters at birthday parties, festivals, grand openings and children's events. Savvy magicians will realize that they can easily add several hundreds a month to their income by offering costume characters along with their shows, or as stand alone gigs.

This eBook is your complete guide to making big bucks with these characters. You will learn the ins and outs of this business. You will learn where to get most any costume asked for, and often at discount prices. It will give you a secret resource for all super hero costumes, which are some of the most asked for characters. This eBook reveals the costume characters most asked for by clients and what to charge for their appearances.

You will learn how to increase your show fees by performing your magic shows as a costume character. This book will show you the characters best-suited (pun intended) for performing magic.

This book will give you a complete list of venues that will book costume characters, including many you probably never thought of. This section alone will have your head full of ideas on where to book your characters and will pay for this eBook many times over. There is also a section on street busking with

costume characters. Some characters are making \$200 to \$500 a day in tips in tourist areas! You can too with the right costume!

This eBook provides you with a complete list of characters suitable for any holiday, including Memorial Day, with links to websites that sell the costumes you need.

Insider secrets known only to the pros are revealed. You will learn how professionals stay in costumes all day, outdoors, during the summer. You will learn about secret cooling systems, fans, hydration systems, and nature calls relief systems all worn under the costume. This eBook gives you the sources to buy these items. All the insider secrets behind this craft are revealed!

This book contains information on how to clean and take care of your costumes, plus how to play the role. You will learn insider tips from the pros in the business. Do not waste time learning by experience or making foolish mistakes that can ruin expensive costumes and cost you money. This is the only work of its kind and the definitive work on the subject.

If you are ready to add another source of income to your magic business, then you need this eBook! This eBook will show you how to easily start adding several hundred dollars extra each month to your entertainment business. This eBook fills a long awaited need in this niche market. It is something you need to add to your collection, if you have any interest in this lucrative market.

REVIEWS:

"What a winner...Devin starts by going through all the legal stuff...How not to be sued and yet sell a well-known character. All through the eBook, I felt as if he was right there with me walking me through the entire process. What do you do to stay cool in your costume? What if you have to use the bathroom and there is not one in sight? Get the eBook and get the answers. Overall reading this eBook was an enjoyable experience. It is chocked full of information, links, pictures and tips. I am telling you that after reading this, you will have a huge impulse to purchase a costume and get out there. I have already set a goal of getting three costumes that I feel will pay for themselves after just one or two shows. This eBook is definitely a game changer...do not leave money on the table...get the

eBook and get out there..."

- Junior Rodriguez

"Devin reveals how you can use ALL types of costume characters to add an extra dimension to your shows and extra cash to your bottom line. Included are the types of costumes, where to get them, how to care for them, in and outs of wearing them or hiring someone else to wear them, show/venue ideas and lots more. Having worked with costume characters for many years I thought I knew just about all there was to know, I was wrong, Devin's book really does give a wealth of information and tips etc. that I hadn't previously been aware of. My head is brimming with ideas after reading this book. If you have ever considered adding character themed shows to your business, or thought about using a costumed character in your public shows, or even if you are interested in adding another income stream to your business, then you should get this book. I give this book my unreserved recommendation."

- Billy James

"It is obvious from reading this book that Devin has a wealth of expertise in this area and provides the reader with the knowledge required to work in this industry. The eBook is very easy to read and provides many sources for costumes, ideas for marketing yourself and performance, including care of costume and the costume wearer. These ideas will save the reader many hours from looking at different websites for information and from making common mistakes that can occur in this industry. I recommend anyone interested in adding costume characters to their repertoire should seriously consider purchasing this eBook. You will not be disappointed."

- Paul Richardson

"Devin started this book off right - addressing trademark issues. This is a BIG one. The company I worked for ignored this and got into trouble over it. So bravo to Devin! He goes over costume care and another BIG one...what if costumes are shared. I will not go into specifics, but this alone is worth the price so that your health is protected. There is info from types of costumes, venues to work (where the money is and where to avoid), safety, and interaction with the public and on and on. If I had this when I was doing costume work, I would have made more money, not have gotten sick and had great stories/memories instead of some of the horror experiences I ran into."

- Larry Clarke

"The Bible for magicians wanting to add costume characters to their services. I predict this guide will quickly become the industry's standard. This guide will steer you in the right direction and save you countless time and money. Highly recommended."

- Michael Hart

"This is an area I had been thinking about exploring, but had not really done any serious investigations into it yet. I feel that this eBook has taken me from someone who is interested, to an expert on the subject. If you are looking to work as a costume character, get this book!"

- Michael Simpson

"There's no "fluff" in this. Each page provides useful/necessary information about making a go of it in the costume character business. The "To Do's" and the "Not Do's," what venues to seek out and which to avoid, some guidelines for pricing your costume character show, where to purchase/rent costumes, caring for the costumes, how to wear them (yes, there are many things you need to keep in mind while wearing your costume), and on and on. We've all seen these costume characters at various events, but it probably never occurred to us that there is money to be made. If you have ever considered adding a costume character to your show, Devin's book will set you on a well-informed path to success!"

- Steve Yachanin

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