Party Business by Stephen Ablett video DOWNLOAD

If you have ever wanted to be a children's entertainer then this download will teach you everything you will need to know from advertising and marketing strategies to the party games he plays and equipment he uses. Stephen discusses everything about his show and business strategies including all the tactics which have made his one of the business children's entertainers in the UK.

- 1. What do I charge?
- 2. Price Increasing
- 3. How much do I earn?
- 4. How many shows do I do?
- 5. Weddings
- 6. Confirmation Sheets
- 7. Confirmation Number
- 8. Cancellations
- 9. Deposits
- 10. Packages
- 11. Competitors
- 12. Website
- 13. Prices on my website
- 14. Venues Page
- 15. Promo Videos
- 16. Adwords
- 17. Google Maps
- 18. CRB
- 19. Party Invitations
- 20. Giveaway Tricks
- 21. Venue Notice boards
- 22. Charity Shows
- 23. Car Sign-writing
- 24. Party Bags
- 25. Selling Balloons
- 26. Selling Magic Sets
- 27. Roller Banners
- 28. Balloon Game
- 29. Hula Hoops
- 30. Balloon Modelling

- 32. Branding & Costume
- 33. Facebook
- 34. PA System
- 35. Microphones
- 36. Pass the Parcel
- 37. Prizes
- 38. Parachute
- 39. EZPA PA Backup
- 40. Main PA
- 41. Scavenger Hunt
- 42. Arrival Time
- 43. Show Structure
- 44. Shaking Hands
- 45. Gathering Stuff Back
- 46. Plate Spinning
- 47. Dancing games
- 48. Birthday Cake
- 49. Group Photo
- 50. Dancing Games (Creation)
- 51. Musical Bumps
- 52. Musical Birthday Child
- 53. Parachute Games
- 54. The Conga
- 55. YMCA
- 56. Ending the Show
- 57. Musical Statues
- 58. Hokey Cokey
- 59. Payments
- 60. Circus Skills
- 61. Educational Shows
- 62. Spelling Game
- 63. Theme Shows
- 64. Clothing
- 65. Line Entertaining