

The Business of Street Magic 3 by Will Stelfox - Video DOWNLOAD

The finale to the Business of Street Magic trilogy is here! It begins by showing something never seen before, Will Stelfox's busking show from start to finish, uncut. There are five separate shows for five different audiences to get a solid idea of what the rest of the product will allow you to do. It then takes a close look at the show, every trick and every joke. This way you can easily use any part of Will's show in your own performance if you wish to. Then we venture into learning new lines. From funny responses to hecklers, to customizing your own personal hat line, this chapter will give you some insight as well as laughs.

Following this, the Mentality section from The Business of Street Magic 2 is continued, giving you honest and unique ways to bring your magic show to life so that no show is the same as the last. We finish by teaching you how to use a Plant; a person hired by you to play the part of an audience member. This person lowers the waiting time between shows, making shows more fun to perform and brings in much more money. When your Plant drops a \$20 bill in your hat at the end of each show, it subconsciously encourages others to do the same. Everything you need to know about working with a Plant is covered in great detail. Welcome to the end, **The Business of Street Magic 3.**