

Priceless (Gimmick and Online Instructions) by Michel Huot and Richard Sanders - Trick

ANY PRICE NAMED is instantly seen HANGING ON A PRICE TAG... anywhere on your clothing!

From the minds of Michel Huot and Richard Sanders comes a comedy mentalism breakthrough.

Effect:

Walk up to anyone...

"How much do you think I paid for my jacket?"

They name ANY PRICE, example "\$84.25" (which you jot down on a notepad)

Immediately, you look up and say, "I didn't pay \$84.25 for my jacket"

"In fact, I didn't pay anything for it... I just took it!"

Instantly, you remove your jacket, REVEALING A SECURITY TAG with a price tag hanging from it. (This is a very funny moment!)

As the laughter subsides... they notice the price on the price tag... miraculously, it's \$84.25!

Priceless is an organic, impossible prediction built into a comedy prop, a security tag.

This can be played for laughs or as a serious mentalism piece.

Any numbers named instantly appears on a price tag hanging from ANY PART OF YOUR CLOTHING.

- Inside your jacket
- On your back
- On the back of your shirt (with your jacket over it)
- Under the collar of your jacket
- and more...

Priceless comes with:

- 1 Custom designed security tag gimmick
- 2 different plastic, dry/wet erase price tags (that will last a lifetime)
- 1 wet erase marker
- A 90 minute video tutorial guiding you through every nuance of this amazing effect
- Plus LIVE PERFORMANCES both ON STAGE at a comedy club and CLOSE-

UP in various venues

Features:

- Close-up or stage
- Easy to do
- Self contained gimmick
- 3 SECOND RESET for close-up workers
- Simple set-up
- Just clip it anywhere and go

Quotes:

"I want to be the only one using this!"

- **David Stone**

"I just found my new opener!"

- **Andi Gladwin**

"The best, most practical solution to the legendary "prediction on back:" effect that I've ever seen!"

- **Marc Desouza**

"This precision-made prop turns an old gag into an astonishing piece of mentalism!"

- **Joshua Jay**

"When I saw it I just knew it was going into my show!"

- **Eric Leclerc**