

SvenPad® KoD Memo Pad (Red, Single) - Trick

THE #1 MOST POPULAR SVENPAD® IN THE WORLD

As just seen on AGT, JIMMY KIMMEL AND THE ELLEN DEGENERES SHOW! The SvenPad® KoD Memo Pad represents a quantum leap in the world renowned SvenPad® lineup with the world's FIRST spiral binding SvenPad®.

The **SvenPad® KoD Memo Pads** are the "pick of the litter," the finest and most deceptive SvenPads® EVER created.

Behold the innocent little memo pad you've known since childhood, but reborn as an incredible **SvenPad®**. Built from scratch, from the ground up, with an all-new, insane SPIRAL binding that (oh so innocently) hides the forcing secrets within.

Open the pad 180 degrees and the glued seam seems to be held by the spiral binding.

NO hype. NO exaggerations. NO expense has been spared in creating this ultimate **SvenPad®**. This is the best and easiest handling **SvenPad®** of the entire lineup - you will FEEL the difference immediately.

SvenPad® KoD Memo Pad took months of painstaking development to create the world's first "Spira-Glue" binding, combining our custom-printed LINED PAPER (heavier) with a double-glazed center spine - hole punched - collated to precision - then cosmetically spiral-bound for a perfect "illusion" of an ordinary memo pad.

You won't believe it when you hold it, as you cannot see the center glue holding everything perfectly! Crazy.

As used religiously by Oz Pearlman and many of the world's top mystery performers!

The **SvenPad®** looks like an ordinary spiral memo pad from your favorite office supply store, but beneath its innocent exterior discover one of the world's most powerful forcing utility devices.

With your **SvenPad®** in hand, you can create hundreds of effects in ANY language. This is the cleanest way to force ANY piece of information (or more) that you choose. It is simple, deceptive and hands-free! There is NEVER any heat on your pad!

You casually show all the pages of a notepad to be different (words, drawings, celebrities, destinations, foods, phone numbers, etc.) Then, you hand the **SvenPad®** to a spectator to secretly peek at just one item. Somehow, the performer INSTANTLY knows exactly what she is thinking. Focus on your effect - not your methods.

The **SvenPad®** removes any risky or impractical methods and allows you to focus on your presentation, safe in the knowledge that the method WILL NEVER let you down.

The **SvenPad®** is easy to carry yet plays big, no matter what the environment is. The multitude of effects possible make it a must-have accessory for any magician and mentalist.

The quality of the **SvenPad®** is exceptional. All the short edges are insanely precision trimmed to less than 1/45 inch!

Each pad is then hand-inspected and tested before shipment to insure perfection and exact tolerances.

To the naked eye, the difference in page sizes is imperceptible and is supplied blank so that you can customize it however you like. Each package comes with full instructions and a phenomenal custom **SvenPad®** routine by the late master mentalist, Bob Cassidy.

- THE ORIGINAL! The highest quality and most deceptive Svengali pads ever made. Why buy poorly made copies when you can own the BEST, as used by the world's top performers?
- WINNER! Magic Cafe Trick of the Year 2015
- The world's FIRST spiral bound **SvenPad®**
- Custom-printed, extra thick lined paper
- LASER CUT PAGES - Insanely and visually imperceptible 1/45" long and short edges
- PROFESSIONALLY MANUFACTURED, each SvenPad® is hand tested

- before delivery
- BLANK PAGES - create your own forces and routines!
 - INCLUDES a 15-page instructional PDF with tips + enhanced version of Bob Cassidy's classic "Scary Movie" routine
 - UNLIMITED uses for the working professional!
 - Hand made in the USA!

"The gimmicking of the **SvenPads®** is perfect and completely undetectable. In short, you are able to force ANYTHING, instantly and with the pad in the spectator's hands. As I am sure you know, I much prefer classic methods and secrets for my routines. They are proven over time, cannot go wrong and are totally baffling if performed correctly. I cannot think of another prop that fits that bill as perfectly and is so versatile. It works flawlessly, fits into your pocket and can create as big an effect as your imagination is capable of developing."

- **Richard Osterlind**

"One of the most versatile and well-made utility devices I have ever used. Highly recommended. I can attest that these pads are the best I've ever seen. To those who claim they can make them themselves- OF COURSE you can. But you'd have a hard time achieving the perfection Brett's **SvenPads®** offer. And you certainly wouldn't have the benefit of the performance material that comes with them. These have my highest recommendation."

- **Bob Cassidy**

"I got it today and it's going into my act tomorrow morning. The **SvenPads®** are very very good!"

- **Lior Manor**

"Absolutely love **SvenPads®**! Gotta give a shout out to Brett for his top-notch customer service and saving me a ton of time as I used to make these by hand. Utility item with endless possibilities and one of the cleanest forces possible."

- **Oz Pearlman**

"The **SvenPad®** is a marvel. As complicated and sublime as anything you own. Every mentalist should applaud its availability but leave it to just a few to perform. Seriously, don't leave to a show without it. It is as individual as you."

- **Marc Salem**

"I am currently entering into my 5th season of a weekly theater show to which I

perform four shows per week and have the ability to test out new material every now and then and I have to tell you, as a worker, the **SvenPad®** is real. It doesn't just do the job, it destroys. I can't speak highly enough of this. It's perfect in every way. TOTAL GAME CHANGER! It's a firm part of my show now and I hope you don't sell too many... it's too good!!! Absolutely ridiculous!... btw... I'm ordering more!"

- **Bobby Motta**

"I just got my **SvenPads®** today. I must say the workmanship is unbelievable. My mind is now thinking of the various ways to use this. Highly recommended."

- **Devin Knight**

"For many years I've been helping develop original routines for our mentalism students here at Mystery School. Now thanks to Brett's **SvenPads®** we have a very practical addition to our tool kit! I've used this principle in past performances, but the new **SvenPads®** are the best I've ever seen. They are a joy to work with."

- **Jeff McBride**