

Strong Magic by Darwin Ortiz - Book

Back in Print!

Why is it that some magicians get great audience reaction while others who are just as skillful leave audiences so cold? The answers are in **Strong Magic**, the first -ever book on showmanship specifically for the close-up magician.

As a successful professional magician for almost twenty years, Darwin Ortiz has appeared before thousands of audiences of all kinds. During that time he has studied what it takes to really move an audience. In **Strong Magic**, he presents the results of those years of study and experience in a way that every magician can benefit from.

Do you want applause, gasps, and praise? Do you want your performances to be talked about and remembered? **Strong Magic** tells you how. You already own countless books on card and coin manipulation. Here is a book on something far more important: *audience manipulation*. Not a dry, boring treatise, it's funny, fascination, exciting reading. Not a book of vague theory, it's loaded with countless examples and concrete techniques that you can put to use right away to give your magic more impact. These are the real secrets of close-up magic--and they are all in **Strong Magic**

What People are Saying:

"The book is readable, it's extremely clear, it's clear, it's thrilling in its intellectual adventure. And it's also, clearly, enormously practical. It makes you think. It enriches you as an artist (and therefore as a human being.)" - **Juan Tamariz**

"A wonderful, wonderful book filled with practical advice. It should be every serious close-up worker's next purchase." - **David Williamson Says**

"A thought-provoking analysis of the performance of close-up magic. Just reading it was motivating. I incorporated some of Darwin's suggestions in to my presentations the same day I read them. Highly recommended to the serious student of close-up magic." - **Paul Gertner**