
It's Pursenal by Michael O'Brien & Deuce Gala Magic

Immediate reactions, instant engagement!

Whether a quick, captivating opener or a full on fun routine, the invisible purse is no longer just an unusual prop, it's now a main feature!

Michael O'Brien is back, but this time **It's Pursenal!** His sponge ball opener is the perfect ice breaker. It's intriguing, highly visual, alluring, and sets the stage for a series of entertaining mysteries.

While others produce their invisible purse just to put it away, you'll be equipped with an arsenal of dazzling presentations designed to pique your audience's imagination - creating interest and engagement.

With O'Brien's "purse-frame-of-mind", you'll learn how to create a through-line in your act while producing and vanishing coins, markers, handkerchiefs, cards, and more!

And did we mention you'll also get another 5 bonus routines? Yes! Plus all of the perks below:

5 Distinct Bonus Routines Using The Purse Frame (Download)

- Purseception: An opening of wordless wonder.
- Sharp That: It's called a magic marker for a reason.
- Hanky Panky: Accidents happen. Be prepared.
- Card 2 Purse: When the impossible becomes actually impossible.
- Tribute To Eugene: How to fool the absolute pants off of people.

Performance Commentary (Download)

- This is a professional magician's play by play breakdown of the performance.
- You'll know exactly why O'Brien did what he did so that you can avoid potential hurdles and jump over them with ease.

Duper Practice (Download)

- Learn faster and start performing quicker with this POV, over the shoulder, slow motion replay of how to perform the effect.

Mirrored Playback (Download)

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- You'll no longer be trying to follow along in frustration.
 - With a reversed image version of the tutorial, my movements will mirror yours for lightning fast learning!

Chapter Markers

- Now you can skip to WHAT you need WHEN you need it! #NoScrubs!

Video Captions

- Need to be quiet? Out and about without headphones? No problem!
- Captions are perfect for uninterrupted learning when audio isn't an option.

Infield, Road Tested Script (Download)

- A quick PDF guide for anytime access to O'Brien's field tested script.
- Includes insights, subtitles, and troubleshooting tips.

Exclusive Lifetime Access To The Deuce Gala Magic Private Facebook Group

- Get direct assistance with questions.
- Get access to a seasoned group of like-minded magicians.
- Watch and participate in monthly LIVE sessions and AMAs.

QUOTES

"This is the end of purse frames. It's the only one you'll ever need."

- **Chris Edwards**, Chris Edwards Magic Review

"Highly recommended!"

- **Steve Faulkner**, Real Magic Review

"You're learning Michael O'Brien's sponge ball routine but you're also getting a bonus section full of more tricks... MORE TRICKS!! I can't think of a better teacher."

- **David**, Magic Orthodoxy