## Limited Edition Designing Magic (2 DVD Set) by Will Tsai - DVD

Many magicians have suffered from performing effects that are similar with all their competitions. True story, yours truly have walked into a school show and an agent asked me whether if I'll be performing the bowling trick or that confetti trick. I was shocked. And he was right on both!

There is a fine line between true artists and entertainers who perform off the shelf magic with the frame given by the inventor of the trick.

Creativity is the key to becoming a true artist. And what many do not know is, creativity is not always born with. It could be trained.

A man with a vision of seeing magic be perceived as an art by the public has gifted us with his approach to creativity.

A gift from Will Tsai, one of the most prolific and original creator of our time. From revolutionary devices like Vapr Watch, to a poetic act with money and rose petal, Will has shown his vision and set new bars of creativity.

We are honored to introduce you to **Designing Magic** by Will Tsai.

In **Designing Magic**, Will is not only going to share his personal theories and practical advices on creative aspect of magic, he also shares a handful of tricks that everyone around the world once thought were done with video editing!

With Will's personal guidance, you can turn every single one of your pipe dreams into workable materials.

To preserve the original aesthetics and flavor of Will's creative juice, we also have decided to put his personal hand-writings and drawings in **Designing Magic** booklet.

When you are reading this, it will just be like you are peeking into Will's personal idea diary.

If you have bigger goals than being just a magician, then you will want to see what Will has to share with you.

There is a fine line between a magician and a visual artist.

Be a true artist by inserting yourself into performances.