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## Memoria Deck (Feinaiglian Grid) - Pokerdeck

Designed by the co-creators of the internationally acclaimed "The Memory Arts" series, Sarah Trustman and David Trustman, The Bicycle Memoria Deck pays homage to the grand history of the Mnemonic Arts (Memory Arts), a tradition that has served the magic community for centuries.

The intricate, yet classic design is sure to appeal to all audiences: the professional magician, card mechanic, cardist, mnemonist, collector, every-day game player... basically any card aficionado looking for a deck that is fresh and different without losing the classic look and feel of a deck of Bikes!

The back design features geometric memory devices from master mnemonists, Gregor von Feinaigle and Giordano Bruno, playfully highlighted by characters found in the Memory Arts System. While classic and simple enough for all uses, and certainly a historical throwback collectors' item, the Bicycle Memoria Deck is much more than it appears at first glance.

The North Star Design almost imperceptibly makes the Memoria Deck one-way. The smaller Feinaiglian grids and Lullian Wheels in all four corners allow users to apply a subtle marking system with a plethora of variations and uses, dependent upon needs and preferences. (The cards are not marked - you can use the grids to either mark values and suits, or card locations if you are using a stack system.)

Users of the Memory Arts System for mem-deck work will enjoy the benefits of using the larger center grid to quickly create stack flashcards. (If you are not familiar with the Memory Arts System, an included info card explains the grid layout so that you can use the deck for flashcards for any stack memorized with any system, even by rote!)

The classic court cards feature an updated color palette, further complementing the cohesiveness of the deck. Custom Jokers (one color, one black & white) are represented by a playful acrobatic memory elephant, also featured in the Memoria Deck's unique Ace of Spades.

The cards are enclosed in a custom yet classic Bicycle-branded tuck box with a custom seal. The back of the box has the card back design at actual size as a little gift to our beloved fellow magicians.

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- Printed by the United States Playing Card Company
  - Bicycle Classic stock with magic finish
  - Special double-backed gaff included
  - Info card explains the deck's hidden memory devices
  - Custom yet classic Bicycle tuck box with custom seal