# Skymember Presents: Project Polaroid (box color varies) by Julio Montoro and Finix Chan

For centuries, camera technology undergoes back-to-back dramatic transformations, all to fulfill one human obsession: to immortalize their best moments.

That brings us to printed photos. Though substantial, they are a relic of the past. Once taken, nothing inside is changeable, or *photoshopped*. But did you know that **you can actually manipulate printed photos** in real life?

Courtesy of the brilliant minds of Julio Montoro and Finix Chan, we can now deliver that power to your hands - with **Project Polaroid**.

**Project Polaroid** isn't just any magic trick; it's more than that. It's a door to infinite possibilities. Imagine: being able to vanish the Statue of Liberty like the legend himself; materialize your portrait out of thin air; you can even have your audiences feel the miracle in their hands.

Not convinced? How about popping a real object out of a flat, 2D photo?

We're making Hollywood special effects come to life, through your hands.

Each package will come with two pre-made gimmicks, ready to go in just seconds.

Simply practical and effortless.

Designed for the real worker - whether you're a card, coin, mentalism, or psychic magician - **Project Polaroid** will elevate your art to a new extreme. Available worldwide NOW.

What you will receive:

- Two pre-made gimmicks Vanishing Statue of Liberty and Red Mercury Card Trick. Each gimmick was HAND ASSEMBLED by our FOUNDER and co-creator of **Project Polaroid** himself, Finix Chan.
- Four extra gimmicks Princess Card Trick, Magician's Force, Crane Origami, and Ghost Lady. Assembly required.

- 30 x regular photos 5 photos per plot; 3 photos (after the magic happens) and 2 photos (before the magic happens).
- One refill supplies pack.
- 2 hour detailed online instructions.

## Q&A:

Q: What's the difficulty level of Project Polaroid?

A: Extremely Easy! The gimmick is self-contained. With a single flick, the magic happens!

Q: Can I customize my own photos?

A: It's possible. Once you have learned the concept, you may build your own Polaroid routine.

Q: Are its gimmicks well thought out?

A: Over 100 prototypes have been built by Finix. Moreover, with contributions from Jasoon Khor (an expert in the printing industry), we couldn't be more satisfied with the final result.

Q: How's the quality of the gimmicks? Are they durable?

A: Every paper-based product is prone to wear and tear upon long-time usage. We do include supplies and extra gimmicks so you can repair or build a new one. Please fully watch the online instruction before handling your gimmicks.

Q: Do I need to prepare anything in advance to perform this?

A: Not necessarily. You will receive two pre-made gimmicks HAND-ASSEMBLED by Finix Chan, co-creator himself! What you need to do instead, is to customize the pre-made gimmick to fit your preferences.

Q: If I am running out of supplies, where I can get them?

A: Due to various challenges with mass productions, we have limited quantities for the full set of **Project Polaroid**. However, we might have some overprinted photos. Therefore, please contact your favorite magic store for inquiries.

## Q: Any possibility for add-on effects for Project Polaroid?

A: Yes! The main reason why we named this effect "Project" is because of its expandability. Infinite possibilities! Our founder, Finix, will continue to refine the gimmicks and develop more routines and effects with this concept. When we are

ready, we will roll out add-ons from time to time.

Q: Are TV rights included?

A: Sorry, commercial rights are reserved for **Project Polaroid**, including but not limited to TV and web shows. Please contact Skymember Presents for commercial inquiries.

### **Credits:**

We would like to say THANK YOU to Patrick Wolford from Murphy's Magic Supplies for being our project consultant and Jasoon Khor for engineering the gimmicks with Finix! Concept by Julio Montoro Remastered by Finix Chan Project Manager: Calvin Liew Project Consultant: Patrick Wolford Gimmicks engineered by Jasoon Khor and Finix Chan Creative Consultant: Avi Yap Creative Director: Finix Chan Graphic Designer: Yuen Tian Jia Creative Assistants: Thien Wei Jian and Edwin Liew

### Thoughts from professional magicians

"Project Polaroid is perfect for anyone looking for a visual in your face type of change that is easy to perform and customizable. I love it!!" - João Miranda

"The effect is AMAZING, and the method is BRILLIANT!!"

- Les French Twins