## NoMad by theory11 - Pokerdeck

Experience Grandeur with an amazing deck of cards!

## The Inspiration

THE NOMAD HOTEL IN NYC

**NoMad Playing Cards** was produced in collaboration with The NoMad Hotel in New York City. In the 19th century, The NoMad District of New York was the meeting place of the era's elite - from Oscar Wilde to Charles Dickens, Mark Twain to Nikola Tesla. Our vision was to create a deck of cards that would serve as a monument to The NoMad. The result is a timeless blend of beauty and elegance.

## The Tuckcase

SHIELDED IN GOLD AND BLACK FOIL

**NoMad Playing Cards** was inspired by actual architectural elements of The NoMad Hotel. From the fireplace in the lower level to the hotel's signature phrase: "Made Nice." The back design, when rotated laterally, forms the shape of an eye - a gentle nod to the Latin phrase at the top and bottom of each card: "Beauty is in the eye of the beholder." Even the interior of the box has a pattern branded with The NoMad logo. No detail was left untouched.

## **Distressed Faces**

AUTHENTIC VINTAGE DESIGN

Designed by Chad Michael, the deck features a custom vintage design, reimagined Jokers, a gold embossed tuck case - and a stamp bearing the seal of The State of New York.