
Playing Shopping Centers by Jim Mahoney - Buch

Playing Shopping Centers by Jim Mahoney (with Introduction by Billy McComb) was written in 1983 yet is still relevant in every way, even today. This book focuses primarily on **Playing Shopping Malls**. From microphones and lighting to staging and advertising, this book covers many of the main components of performing in such an environment. It also includes how to build and set up portable curtains and a collapsible stage!