

## **Confidential Day Care Booking Manual w/CD by Samuel Patrick Smith**

This exciting manual could unlock a new career for you!

Learn "insider secrets" of selling and marketing shows to child care centers, kindergartens, pre-schools, and after-school programs. The Confidential Day Care Booking Manual will teach you exactly how to get started in the fun and profitable business of booking and performing these shows.

Step-by-step, Samuel Patrick Smith explains his complete system, developed over a 17-year period, which he has never before released. Learn the system and the philosophy behind the system which will keep you on the right track and help you avoid pitfalls. (A studio-recorded CD accompanies the manual so you can master these techniques even faster!)

Highlights of The Confidential Day Care Booking Manual include:

- How I Got Started
- Day Care Background
- Day Care Philosophy
- Variations on a Theme
- What Type of Show?
- Advantages of Day Care Shows
- Disadvantages of Day Care Shows
- The Day Care Audience
- The \$100,000 Possibility
- Repeat Bookings
- Put Your Competition in Time Out (Six Steps)
- Pricing
- Contracts
- Scheduling Procedures
- Confirmation Calls
- The Easiest Way to Get Started
- Keeping Expenses Low
- Referrals
- Advertising

- Other Ways to Get Shows
- Life on the Day Care Circuit
- Cooties
- and much more!

So valuable, it's padlocked!

Includes perfect-bound book with full-color cover-padlocked for security!-plus a studio-recorded CD!

51 pages