Happy Medium Lecture Series #1 by Happy Medium Books - DVD

This DVD contains great tricks, but no magic. The tricks on this DVD are the tricks you will need in order to make a living as an entertainer. Do you have what it takes? From the authors of Highway to Success: The Entertainers Road map to Business, comes "The Happy Medium DVD lecture series." Watch and learn as Elliott smith and Ian Quick discuss some of the more common questions on the business of show business.

Topics Include:
Organizing your business.
Cold call/warm call.
Referrals.
Repeat Business.