

Meaningful Conjuring (Softcover) by Ed Solomon

Ed Solomon, who was also known as DeNomolos, was a master storyteller who used magic to emphasize the point or moral of his stories. He wanted his magic to appeal to the intellect and touch the soul of his audiences, or as he put it: *"People may not remember my name or the magic that I performed, but they will remember how it made them feel."*

Between 2004 and 2015 Ed wrote 125 columns in The Linking Ring magazine that featured short stories that used simple magic to highlight their messages. All those columns are included in this book along with some bonus tricks, essays, and more.

He had an international following of famous magicians, mentalists, and performers which he often consulted with about how to add meaning to their magic and presentations. This fed into his lifelong desire to help magicians understand how to use storytelling to their advantage. We hope this book helps him achieve that goal.

If you ever wanted to elevate your magic from just being a series of puzzles into meaningful moments of magic, this book may inspire you to think along those lines. Remember that all good magic revolves around solid stories and premises and this book is full of both.

First softcover edition. Written by Ed Solomon. Compiled and edited by Rolando H. Santos. Published by Meir Yedid Magic in 2024. 348-pages, 6" x 9", perfect bound, with many photographs.

"This compilation of Solomon's work hit me like a ton of bats. His techniques and stories are novel, adaptable, and exciting. I am pleased I got on board before the party was over. Don't be left out, read this illuminating book, and add something brand new to your thinking. You will not regret it"

- **Marc Salem**