

ICEE™ BEAR OFFICIAL PLAYING CARDS

These Officially Licensed **ICEE® Playing Cards** from Fulton's celebrate the absolutely iconic brand that makes summer so much cooler. As a lifelong fan of ICEE, Brad Fulton dreamed of one day showcasing the legendary **ICEE® Bear** surfing along in his trademark colors.

This is a distinctly unique love letter to an American Icon. Every card is custom--from illustrated court cards to an embossed and spot-gloss tuck case sure to turn heads. The Pantone colors of Icee are so iconic and faithfully reproduced in brilliant tones to make your summer just that much cooler.

Printed in China on Premium Cardistry Stock for pliability and durability.