

BIG BEN by IARVEL MAGIC/Silver

An icon synonymous with London, **Big Ben** stands as one of the world's most celebrated landmarks. Its timeless silhouette, crowned by the legendary clock, is instantly recognizable and among the most photographed in history.

Our Creative Director, **Rashaun Chan**, long dreamed of seeing this magnificent monument in person. When he finally stood beneath its towering presence, the resonating chimes and intricate details sparked a brilliant idea—to create a **magical version of Big Ben** that blends tradition, grandeur, and the wonder of magic.
