

Travel the World Deck Volume 1 by Midnight Cards

The **Travel the World Decks** are perfect for anyone who has ambitions for travel and exploring our planet.

The pair of Decks includes a total of 108 popular travel destinations from around the world. Each suit focuses on a specific continent, with the 4 Jokers featuring Antarctica sightseeing locations.

The 13 Spades for each Deck highlight North American destinations (26 in total), and the 13 Hearts for each Deck feature European locations (also 26 in total). The Clubs and Diamonds for the Volume 1 Deck (Aurora Borealis) include 13 Asia destinations and 13 South America destinations.

The Clubs and Diamonds for the Volume 2 Deck (Volcanic Lightning) feature 13 Africa and 13 Oceania locations. Each face card highlights a specific travel destination. The top half features a travel poster style illustration created in Midjourney AI. Then the hierarchy of copy goes from large to small - with the name of the site the largest (and in a color that complements the illustration), followed by the city / state / country / continent the destination is located, and finally a paragraph that describes the location and lists some of its best highlights. A watermarked world map is located at the bottom of each face card. Located on the map is a dot that designates where the destination is located in the world. And finally, each face card includes a "VISITED" checkbox that's left blank. You are in charge of marking it off, once you have visited that location.

The Travel the World back cards highlight two of the most amazing Natural Phenomena of the World.

The Aurora Borealis (Volume 1) is commonly known as the Northern Lights. It's a natural light display caused by collisions between gaseous particles in the earth's atmosphere and charged particles released from the sun's atmosphere. Volcanic Lightning (Volume 2) is a crazy phenomenon where volcanoes actually produce lightning. It occurs when lightning is produced in a volcanic plume during an eruption. The ash picks up extra friction, producing static electricity that creates spectacular lightning.

The contrast of the two back cards gives them a "Fire & Ice" vibe! The Travel the World tuck boxes are printed on a premium matte paper stock.

The designs for each tuck box features a wallpaper pattern of that deck's travel poster style illustrations. All of the artwork and copy includes a clear UV Spot Ink overlay. This overlay will help give the color elements a punch of color against the white matte paper stock.

The **Travel the World Decks** are printed by Legends Playing Card Co., with their China printer, and utilize their exceptional classic finish.