

Cera by Gonzalo Albiñana and Crazy Jokers

When thought becomes fact, something powerful is at play. And now, that power has a name: **CERA**.

Crafted by Gonzalo Albiñana, creator of magical gems such as The Silk, No Bag Force, MVP, GAPS, and the acclaimed book "En Blanco", this new tool is the result of years of research, rehearsal, and stage refinement, and what's even more important, Gonzalo has developed a teaching process for you, that along almost four hour training, will introduce you, or make you rethink, in this world of secret writing ing mentalism. Gonzalo studied the works of masters, people as Michel, Max Maven, Banachek, Anthony Blake, Barrie Richardson, Eric Mason, Lee Earle, Jim Steinmeyer, Alexander de Cova, among many others and his own ideas, he has developed tips for handlings and techniques, studied writing surfaces and materials, and organized it all in The CERA System, that will take you thru three different phases, starting from cero:

Block 1 - Working with simple symbols and shapes, to small numbers and letters. (34 effects, plus bonus ideas and concepts)

Block 2 - Working with complex numbers, shapes and words. (26 effects, plus bonus ideas and concepts)

Block 3 - Working in Complete Acts, (4 acts -including a huge prediction in a candy jar with NO electronic at all, 16 ideas, plus bonus concepts)

As a final bonus, he will show you the idea of The Digital Writer, to create impromptu impossible predictions with mobile phones, and to close it all, he will discuss and show you some of his favorite examples of literature on the subject.

But in case you still wonder:

What is **CERA**?

CERA is a direct - and necessary - evolution of the classic swami gimmick, that tiny device behind some of the most impossible feats in mentalism. But Gonzalo has reimagined it entirely, transforming it into a modern, elegant, accessible, and powerful tool.

CERA'S FEATURES & ADVANTAGES

- Incredibly easy to use - even if you've never touched a swami, CERA will feel natural from the very first try, without any of the discomfort or unreliability of past devices.
- Safe and secure- no fragile bits or awkward handling. It's ready when you are. Adapt it to any size.
- GIANT writing - no more tiny, illegible scribbles. Write big, bold, and clearly visible from a distance!
- Choose your favorite colors- decide how your prediction will appear, or use more than one color at the same time.
- Realistic Sharpie finish - because details matter, and your audience will notice. No more glues, no more Nails.
- Explore 65 new ideas, takes, concepts routines, acts, bonus and extras - in a tutorial of more than 4 hours of teaching, design to take you from 0 to pro, to make you loose the fear of this type of work, whether you're a seasoned pro or just starting out, there's plenty of inspiration to explore.
- Perfect for mentalists, magicians, and lovers of Mystery
It's never been easier to make the inevitable look impossible. With **CERA**, guessing a thought, predicting a word, number, or free choice becomes a clean, direct, and utterly devastating piece of theatre.

Whether you're a professional mentalist, a curious hobbyist, or someone who's always felt hesitant about using a swami - **CERA** is made for you. Now available in limited quantities. Claim yours and join the new wave of modern mentalists. **CERA** isn't just a gimmick. It's a weapon. Are you ready to think beyond?

Includes three new design gimmicks, all necessary materials, and extra downloads, that will work in any language, also English and Spanish material, and one of them featuring an extra idea that could work as a stunt for any magic TV program.