

## The Memory Arts by Sarah and David Trustman - Buch

Finally learn the Memorized Deck work you were afraid to try!

Vanishing Inc.'s new book shows you how to memorize any deck in less than an hour!

No prior memorization is necessary!

**The Memory Arts** is Vanishing Inc.'s most beautiful book to date. Full-color, with pictures on every page, this book details the simple, secret formula that will allow you to remember things better -- and not just in magic. This system, based on all the great pillars of mnemonics, was developed by husband-and-wife super team, Sarah and David Trustman. If you thought you had a bad memory, Sarah and David will show you otherwise!

They brought the house down at the Magi-Fest 2018, when they showed the audience how to EASILY remember half of a memorized deck (Tamariz Stack) in FIFTEEN MINUTES.

They can do the same for you. And the best part is that once you read the book and incorporate their system, you'll be able to remember ALL SORTS OF THINGS. Not just the Aronson or Tamariz Stack, but other things from your life: phone numbers, to-do lists, your children's names. Andi is using the system and can now remember his son's name at least half the time. Success!

The book itself is worthy of any coffee table. It's full of original art that will help you associate each card or line item with a picture. And the book SPECIFICALLY tackles how to memorize both Aronson and Tamariz, and for those of you feeling ambitious, it's actually quite easy to memorize BOTH stacks, and switch between them. **The Memory Arts** shows you how with a breezy, fun, humorous writing style. The Trustmans have received RAVES about their system, and now it's finally in one place. There is a reason why eight-time World Memory Champion, Dominic O'Brien, jumped at the chance to write the forward for this book!

If you've purchased their eBooks before, you know how helpful they are for memorizing decks and other information. This is the DEFINITIVE collection of their work.

*"This book makes Memory Training fun!"*

**- Dominic O'Brien (World Memory Champion)**

*"Mental agility is an essential tool in magic, and memory is right up there among the most important. **The Memory Arts** is a beautiful book with stunning illustrations that presents memory enhancing skills, in a fun, picturesque way."*

**- Simon Aronson**

*"A teaching tool of unforgettable charm. The art of memory uses your imagination to remember anything and everything. And, this book is f\*\*\*ing gorgeous!"*

**- Dean Haspiel, Creator of The Red Hook**

*"I have to say, I have conflicted feelings about telling people how great this book is-because there's a pretty big part of me that wants to keep this stuff secret, so people will be impressed and buy me drinks for memorizing cards without a clue as to how easy it is. I want everyone and their kids to read this."*

**- Arun Rath, Journalist, Radio host (NPR/PBS)**

*"An innovative approach to learning about the greatest memory method of all: memory palaces. Through the joy of a beautifully written and illustrated book, you will end up with an instantly made, fully functional memory palace. Whatever you do with it, you'll have fun!"*

**- Dr Lynne Kelly, author of The Memory Code**

*"**The Memory Arts** by Sarah and David Trustman a fantastic read. It is one of the best books on memory. I highly recommend it."*

**- Uri Geller**

*"**The Memory Arts** book is the easiest and fastest way to learn mnemonics! Flash cards, songs, and rote memory weren't sticking. In one day I read this book and learned the whole stack. Makes me feel foolish wasting all that time trying to learn it any other way."*

**- Daryl Williams**

*"This book is GORGEOUS. What's more, it is full of useful tools and systems that are both flexible and practical. You should read this, apply this and enjoy this."*

**- Chris Rawlins**

*"**The Memory Arts** is a valuable asset for anyone wishing to learn about the*

*ancient art of memory techniques. It will prove to be of intense interest to those who have tried and failed to memorize a deck of playing cards; with its interactive approach to teaching a memorized deck in lightening speed. For the student looking to deepen their ability with memory, this will be a hugely valuable addition to their library."*

**- Luke Jermay**