

MagReel by João Miranda

MagReel

, invented by Joao Miranda with expert consultancy from Tom Wright, changes invisible thread forever.

Disguised as a MagSafe wallet, it snaps onto your phone and instantly arms you with an always-ready invisible thread system. No setup. No excuses. Hidden in plain sight.

Built for working professionals, MagReel delivers total control.

Two independent motors give you unmatched precision, flexibility, and creative freedom.

The Mag Reel App lets you record, tweak, pause and customize up to 50 programs, complete with vibration cues for perfect timing. Change routines instantly. No re-recording. No downtime.

MagReel is more than a another invisible thread tool.

It's a discreet technological powerhouse built for the modern magician.

Pure, immediate access to the most advanced invisible thread system ever created, always hidden in plain sight.

If you rely on or want to explore invisible thread magic, nothing else comes close.

To set you up for success, we explain a curated selection of professional routines:

Gravity Bill 2.0

A truly self-contained miracle. The magician removes a bill, drops it into a glass, covers it with a coaster... and instantly, the coaster SHOOTS off the glass. Then the bill flies into the magician's hand. Always ready, no setup required.

Just Place your phone on the table and perform this anywhere, anytime.

Haunted Bill

A reimagined classic, redesigned for real-world conditions and with audience participation. The magician unfolds a bill, places it on the table, and the magic begins completely isolated from the performer's hands. With the spectator involved, the bill trembles... folds once... again... and finally into perfect quarters. Entirely self-contained and always ready inside the wallet. Resets instantly.

Super Can

A completely normal can rolls on its own across the table and stops precisely in the performer's hand—an organic, hands-off moment that looks like real magic.

Haunted Bolt

A hands-off mystery inspired by Finn Jon. A completely ordinary nut begins to unscrew itself from a normal bolt. What once required a manual handling is now a fully automatic, ultra-clean miracle powered by MagReel.

CapJump

A hyper-visual, Instagram-ready moment. A bottle cap placed on the table begins to move... then impossibly jumps onto the top of a plastic bottle. The magician can even screw the cap on to prove its reality. Its fast and visual, perfect for social media.

CardCatcher

A selected card is returned to the center of the deck. Standing a full meter away, the magician gives the pack a light riffle... and the chosen card SHOOTS out of the deck and lands perfectly in the magician's waiting hand. A bold, high impact visual that feels like genuine superhuman ability.

Inertia

A beautifully visual levitation that is always ready. The magician removes a bill, and it floats, slowly and gracefully or fast and dynamic, from one hand to the other. Everything is self-contained, making this a perfect anytime, anywhere miracle.

Thread in Needle

Watch as a single strand of thread impossibly threads itself through the eye of a needle in one ultra-visual, blink-and-you-miss-it moment.

MagReel comes fully equipped with essential accessories, including 150 feet of JoÃ£o Miranda's signature invisible thread.

DISCLAIMER: Shared programs may require minor motor power adjustments due to normal motor tolerances.