

## Max Maven's Exploring the Zone and The Da Vinci Zone

For mentalists, book test performers, and stage/parlor magicians.

Off the market for years, now again available!

Todd Karr created **The Da Vinci Code** in 2006 as a way to use an ungimmicked copy of The Da Vinci Code for a mind-blowing book test.

Anywhere the spectator opens a normal copy of **The Da Vinci Code**, you can divine the first word, another word on the first line, or the whole concept of the first line: very direct, simple, and high-impact.

The effect involves a custom-made cueing gimmick that looks like an ordinary object in plain sight throughout the routine yet remains unsuspected by the spectators.

You can have someone open his own copy of The Da Vinci Code at his home, or one he picks up as you walk through a bookstore.

In a formal show, of course, the routine works beautifully, and you can even end by letting the spectator keep the book, since it's ungimmicked.

The gimmicks are accompanied by the revised second edition of **Exploring the Zone**, Max Maven's manual for **The Da Vinci Code**, in which Maven examines audience handling, page selection, the dramatic use of concepts versus words, page number choices, guiding the spectator to key words, process mentalism, progressive revelation, ambiguous fishing, handling misses, statement timing, focusing devices, and more insightful viewpoints.

Max also includes thoughts on a conceptual book test approach, how to handle lackluster word choices, various types of forces for books, and how to use The Da Vinci Code as a force book.

- 16 large-format pages packed with information
- Presentation-technique illustrations
- Max Maven's advice for book tests and process mentalism
- Complete explanation of The Da Vinci Zone
- Bonus effects and routines

(Note: Use your own hardbound copy of Dan Brown's The Da Vinci Code.)