

## **Bicycle Excellence Deck by US Playing Card Co.**

The Bicycle Excellence is a part of Elite's "Premium Collection" series. A new lineage of elegance in playing card design.

In November 2013, we released the Gold deck. Over the weeks that followed, we received rave reviews and requests to design a red deck. Shortly after that, we traveled to the world's capital of luxury: Paris. The city's unique atmosphere and the haute couture inspired the creation of the Bicycle Excellence. A masterpiece of pure elegance and sophistication.

The back of the deck features a superb guilloché pattern and is infused with a deep gold metallic ink, specifically formulated for Elite.

The faces are graced with classic harmonious lines, and adorned by an exquisite gold gradient.

The tuck box features a leatherette pattern and is hot stamped with several layers of highly reflective gold foil instead of ink.

The cards are made from a linen textured stock and finished with a soft coating. They handle like silk.

Fascinating from every angle, the Bicycle Excellence is the result of months of dedicated design. It combines exceptional detail with the highest quality materials.

Limited Edition. Printed by the United States Playing Card Company/Bicycle