

Creation of a Magic Act by Robin Deville - Buch

Most magicians learn tricks. Very few learn how to build a real act-one with rhythm, progression, and identity.

An act that feels like a performance... not just a technical demonstration. That's exactly what Robin Deville has achieved.

Winner of The One at Blackpool 2025, French Champion of Magic, FFAP Close-Up Champion (2019), and FISM Europe 2024 laureate, Robin has established himself as one of the most exciting creators of his generation.

But beyond the titles lies a deeper question: how is a true magic act created? This book is the answer.

Behind the scenes of a real act

In **Creation of a Magic Act**, Robin takes you inside the process of building a performance. You'll learn how to think from the spectator's perspective, structure magical progression, and turn raw ideas into unforgettable moments.

He also reveals the most common mistakes magicians make-and how to avoid them. More importantly, he shows you how to find your own style.

A laboratory of creativity

The book features the fascinating COPYCAT series.

During lockdown, Robin challenged himself to create mini-acts inspired by masters like Yann Frisch, Boris Wild, Juan Tamariz, Pierric, and Dani DaOrtiz-not to copy them, but to understand how great creativity works.

A powerful method to develop your own voice.

A real-world case study

Robin fully breaks down his award-winning act Dr Blue & Mr Red.

From first ideas to dead ends, artistic decisions, structure, and fine details-you

get a rare, honest look at how a competition-winning act is built.

Complete routines included

To bring his thinking to life, Robin teaches several of his working routines:

- Coins Through the Table - three coins penetrate the table, no gimmicks
- Sandwich Chercheur - a direct, intelligent sandwich routine
- Instant Sandwich - a fast, visual take on the classic
- Investigator Sticker - an original concept built around a sticker
- Gambler vs Magician - a dynamic, multi-phase duel

Each effect is explained not just technically-but as part of a larger act.

More than a magic book

This isn't just a collection of tricks.

It's a deep dive into the creative process of a modern magician who has spent years turning ideas into powerful performances.

If you want to go beyond tricks...

If you want to build something that truly feels like your magic...

This book might completely change the way you think about performance.

And honestly-we can't wait to see what you create after reading it.

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Highlights

- By a multi-award-winning magician
- A clear method to build a complete magic act
- Full routines to understand the creative process
- A rare insight into modern magical creativity

Quotes: