

New Year by Smooth Writing - Pokerdeck

The Spring Festival is the most important ritual of the year. It is not defined by a single color, nor by any one symbol.

When doors open, lights glow, firecrackers crackle, and lion dances leap to life, blessings arrive hand in hand with reunion.

This is a complete creation that extends the ritual of the Spring Festival from visual expression into interaction, handling, and collectibility.

Standard Edition

While preserving the door-inspired design, we introduce magnetic elements for the first time.

Each deck comes with a set of couplets that can be freely removed and reassembled onto the tuck box, inviting everyone to take part in the ritual through interaction and play.

For this deck, we specially designed a magnetic "Fu" character component, which can be placed either upright or upside down.

As the card values increase, the number and state of the firecrackers gradually change - from a full string of firecrackers to nothing but drifting smoke and scattered red paper.

And on the court cards, New Year social exchange shifts from spoken greetings to couplets held in hand, delivering the finest wishes from one person to another.

The God of Wealth visits every home, bringing red envelopes and heartfelt blessings.

- Spring Festival-themed hand-drawn illustrations
- Magnetic couplet structure
- Embossed tuck
- Black core paper and Linen Finish